

LEADERSHP & LIFEHACKS INSIGHTS FROM A MOM, WIFE, ENTREPRENEUR & EXECUTIVE

WE ALL LEAD BUSY LIVES WITH CONFLICTING RESPONSIBILITIES. How can we succeed at work and at home?

Alyssa Rapp knows better than anyone that sometimes we need shortcuts, work-arounds, and work-throughs to navigate the different spheres of everyday life. In other words: hacks.

Leadership & Life Hacks is the perfect guidebook for anyone hungry to be more efficient and effective. Alyssa takes you into the boardroom and into her own home, providing invaluable strategies for everything from leading a meeting with key stakeholders and managing a household, to answering emails and taking colleagues to rock concerts. It's *The 4-Hour Workweek* meets Emily Post.

Whether you're a CEO, entrepreneur, businessperson, athlete, teacher, spouse, stay-at-home parent, community leader—even if you're still figuring out who you want to be—you'll walk away from this book confident and empowered, ready to hack your life.

Alyssa Rapp is the CEO of Surgical Solutions, a Deerfield, IL-based healthcare services company. She was named one of Crain's 'Notable Women in Healthcare' and one of the Top 100 US Healthcare Leaders in her first year in the healthcare industry. Formerly, she was named one of Inc. Magazine's "Coolest Entrepreneurs in America" for her work as CEO of Bottlenotes Inc.



She is a Lecturer in Management at Stanford teaching the Global Dynamics of the Wine Industry at Stanford's Graduate School of Business. As of June 2019, she was also named an Adjunct Professor of Entrepreneurship at the University of Chicago's Booth Business School.

She earned her B.A. in Political Science and the History of Art from Yale University in 2000. When not immersed in business and civic life, Alyssa loves to run track, do yoga, ski fast, and try as hard as possible to decipher a slider from a curve ball from her husband, 1990 MLB World Series champion and partner at X10 Capital, Hal Morris. Alyssa and Hal are the proud parents of Audrey Margaret Morris and Henriette Daniella Morris.

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PRAISE FOR LEADERSHIP & LIFE HACKS

Alyssa...is a complex, refreshing blend of traits: blunt but polite, funny yet serious, tough and nurturing. She defies stereotype and refuses to be categorized. I've learned so much from her and her tenacity that I'm sure you will too."

> - Marissa Mayer, CEO and Cofounder of Lumi Labs; formerly the CEO of Yahoo and VP of Search and User Experience at Google; devoted wife and mother of three

"Flew through *Leadership & Life Hacks* and immediately gave it to my daughter, as we both needed to read it." — **Jim Karas**, New York Times *Best-Selling Author*

"Leadership & Life Hacks is a perfect reflection of its author's intellectual agility and commitment to being a lifelong learner. I can't imagine anyone not both enjoying and benefiting from its useful stories and suggestions about making your life more efficient and impactful."

- Christie Hefner, Former Chairman, CEO, Playboy Enterprises; Strategic Advisor and Progressive Activist

"Like Alyssa herself, *Leadership & Life Hacks* is upbeat, can-do, and energizing. It is a great resource for women at all points in their career."

> — Marjorie Benton, Founder Chicago Foundation for Women; Former Chair, Save the Children; Former US Ambassador to UNICEF

"Alyssa Rapp is a triple threat of talent, drive, and connectedness. This inspirational book puts together her life story and the lessons she has learned in a format that is relatable to every leader, wherever they are in their journey. Her life hacks are simple and impactful. You won't find them taught in an MBA program, but I expect you'll reach back and read them over and over again."

> ---Madhav Rajan, Dean, University of Chicago Booth School of Business; George Pratt Shultz Professor of Accounting, University of Chicago Booth School of Business



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